The Five Components of a Helpful Recommendation (from Quality Matters, Applying the QM Rubric, 2012):

1. Constructive: Try to offer solutions, not just identify problems.

2. Specific: Include a specific example of what is being recommended.

3. Measurable: Suggest ways that the instructor or instructional designer will know a recommendation has been implemented.

4. Sensitive: Keep recommendations and comments on a positive note. Avoid the use of negative language.

5. Balanced: Point out strengths as well as weaknesses